

unifrog



**GUISELEY
SCHOOL**

Introduction to Unifrog: Parents Evening

What is Unifrog?

Unifrog is an online platform designed to support young people to make informed decisions about their futures.

They partner with schools to provide a range of online tools and lessons to help students explore their interests, find their best next step, and apply successfully.

The online platform is suitable for all students from Year 7 all the way up to Year 13 and beyond.

We're going to look at some of the tools suitable for year 9 students, and some of the opportunities available to them.







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Suggested tools for Year 9+

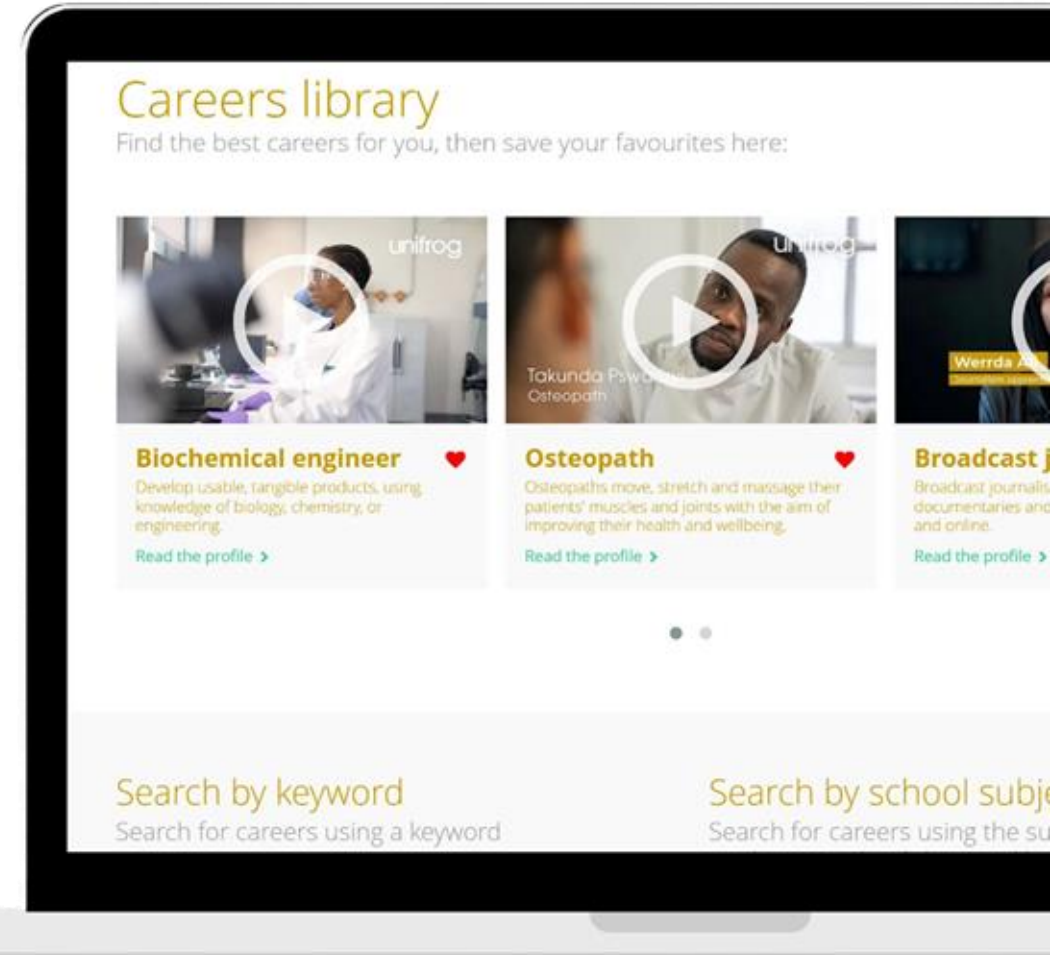
Unifrog makes tool suggestions based on students' ages and interests, as well as their experience with other schools. All students can explore all the tools available to our school.

The Careers library

Students can explore over 600 careers and read up on key details like:

- typical duties
- necessary skills and qualifications
- local and national labour market information

They can also watch videos with industry experts who share their own journeys and some of their favourite and least favourite parts of their jobs.

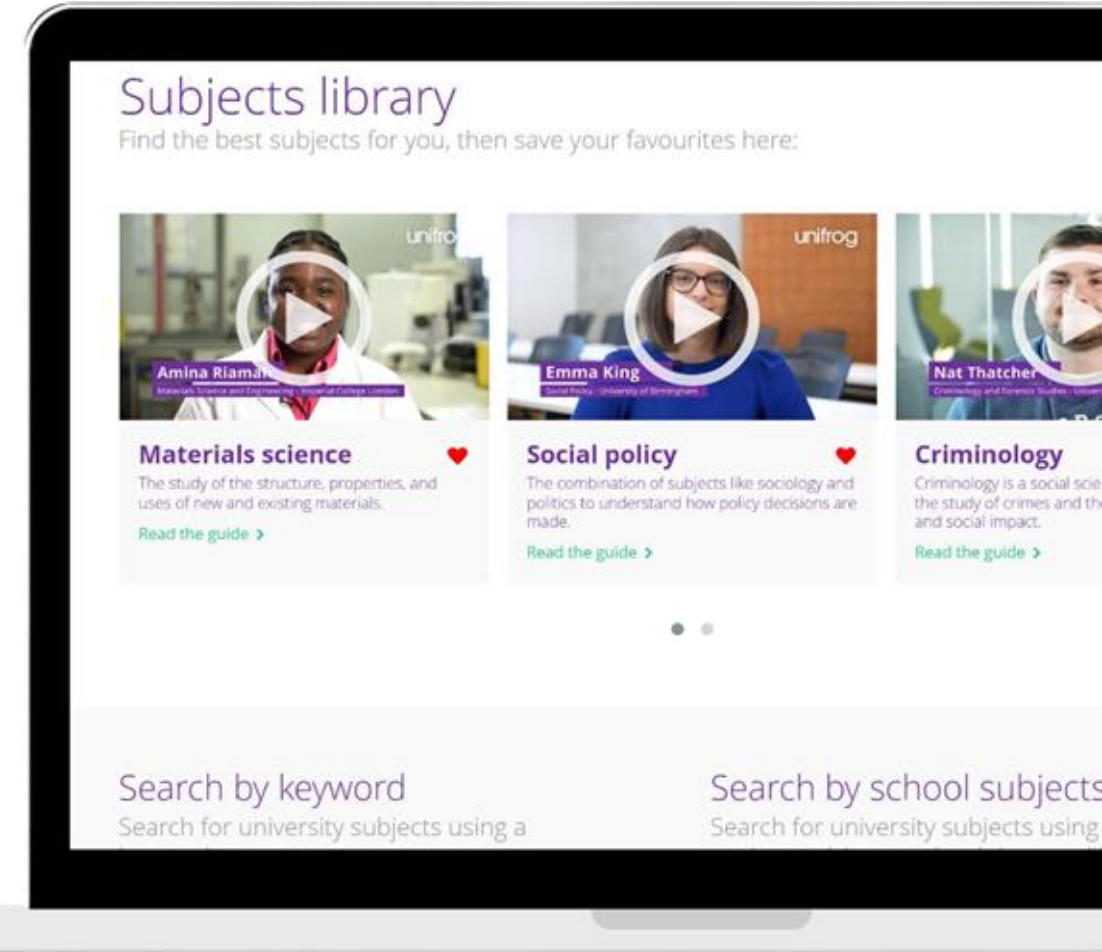


The Subjects library

Students can explore over 100 university-level subjects and read up on key details like:

- the top 10 related school subjects (to help them choose their level 3 subjects)
- recommendations for wider reading to develop their interest in the subject
- interesting facts, including cross-curricular topics

They can also watch videos with real students to find out what it means to study the subject.

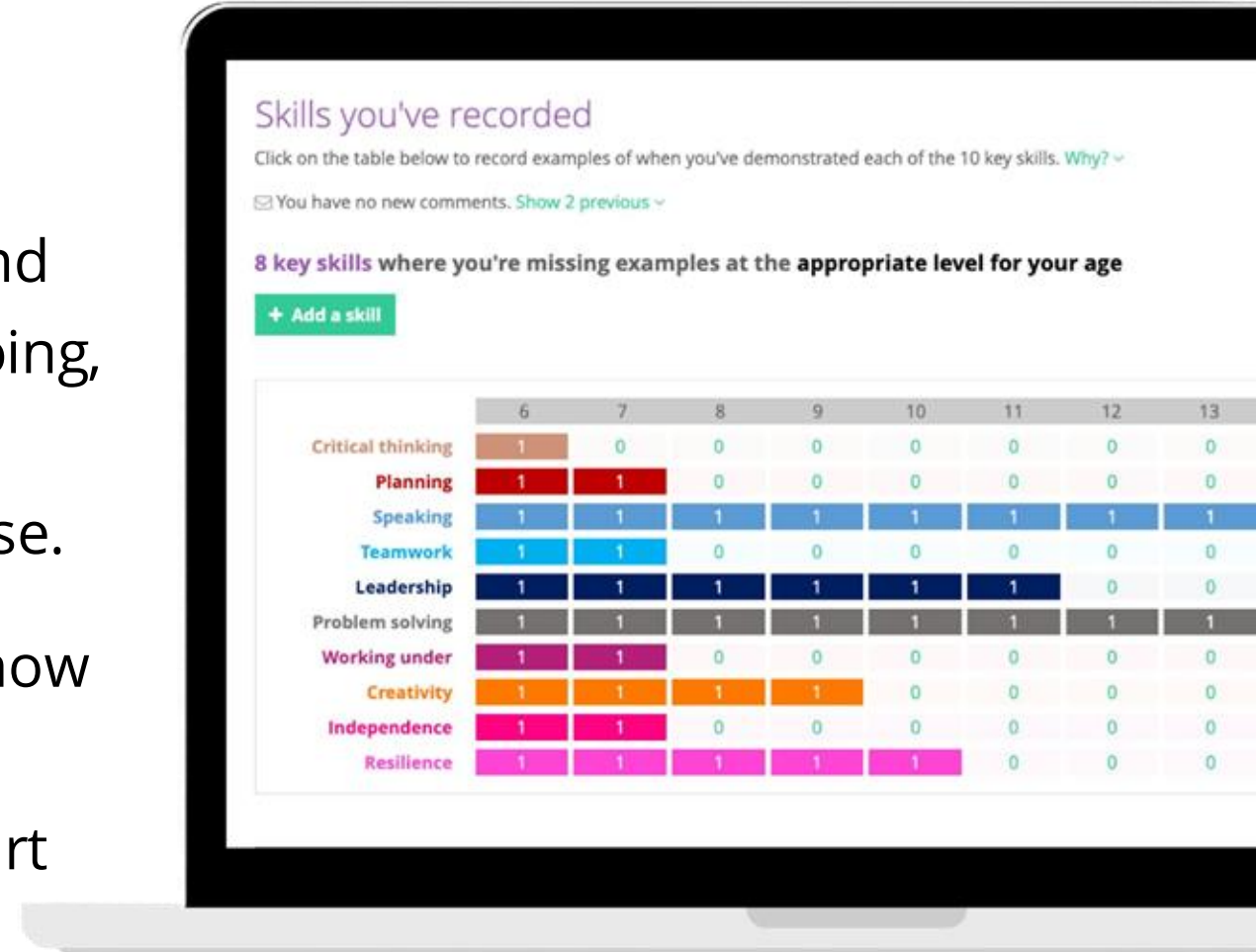


The Skills tool

Students can start building a portfolio of academic and extracurricular skills.

They can use this tool to help them record and remember all the great work they've been doing, whether in class, on a sports team, in private music lessons, volunteering, or something else.

They can use the related resources to learn how to build on their skills, and pull them straight through to their CV when they're ready to start applying.



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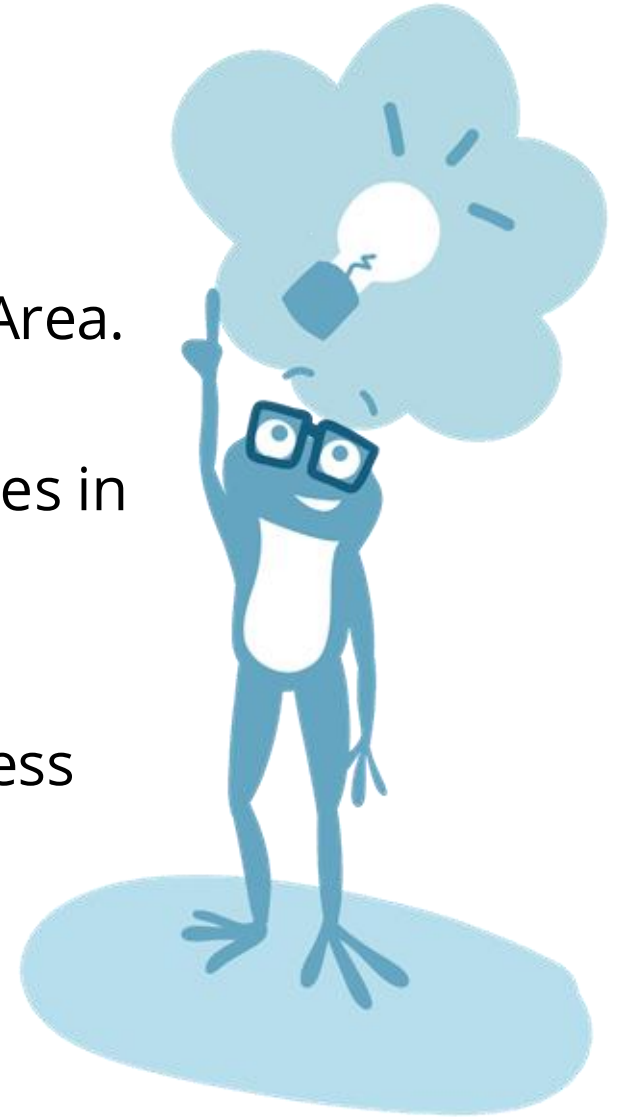
Important information

GDPR

GDPR is a regulation in EU law on data protection and privacy for everyone within the European Union and the European Economic Area.

Unifrog takes data security very seriously. They have several features in place to protect school and student data.

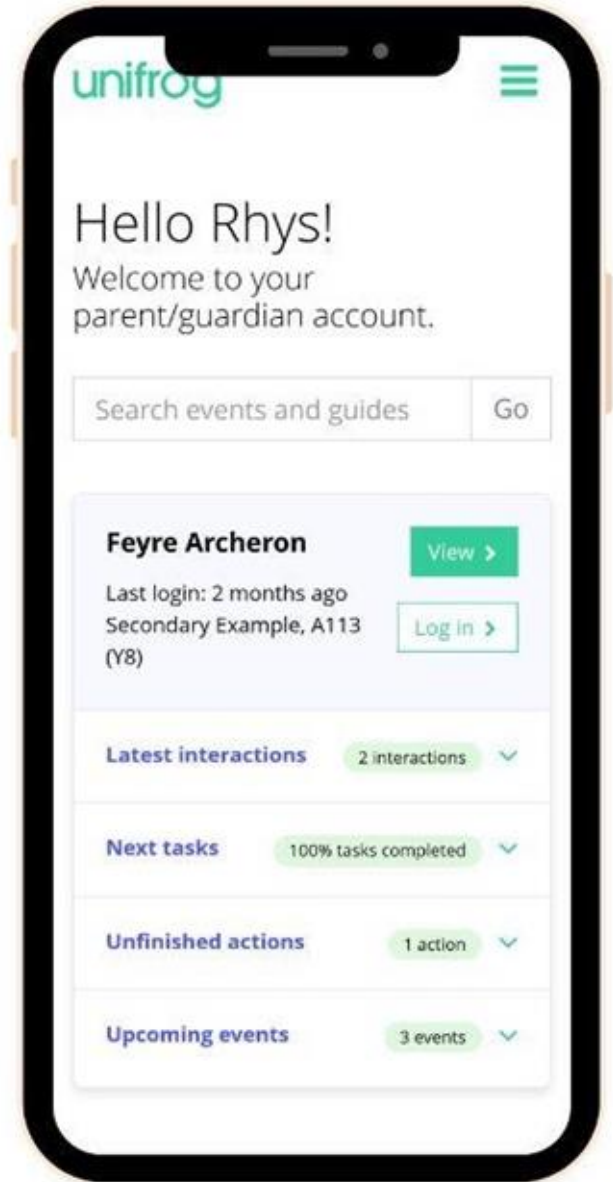
They only use EU data centres, have multiple firewalls, layered-access security, and more. Information on this can be found at unifrog.org/about#security.



Parents and caregivers: get signed up!

Why should students have all the fun?! You can create your own account to see key details about your child's Unifrog journey, and to access the tools in the same way students do!

Scan this QR code or go to www.unifrog.org/parent and create an account using your email address or single-sign on (i.e. signing in with Google or Microsoft).

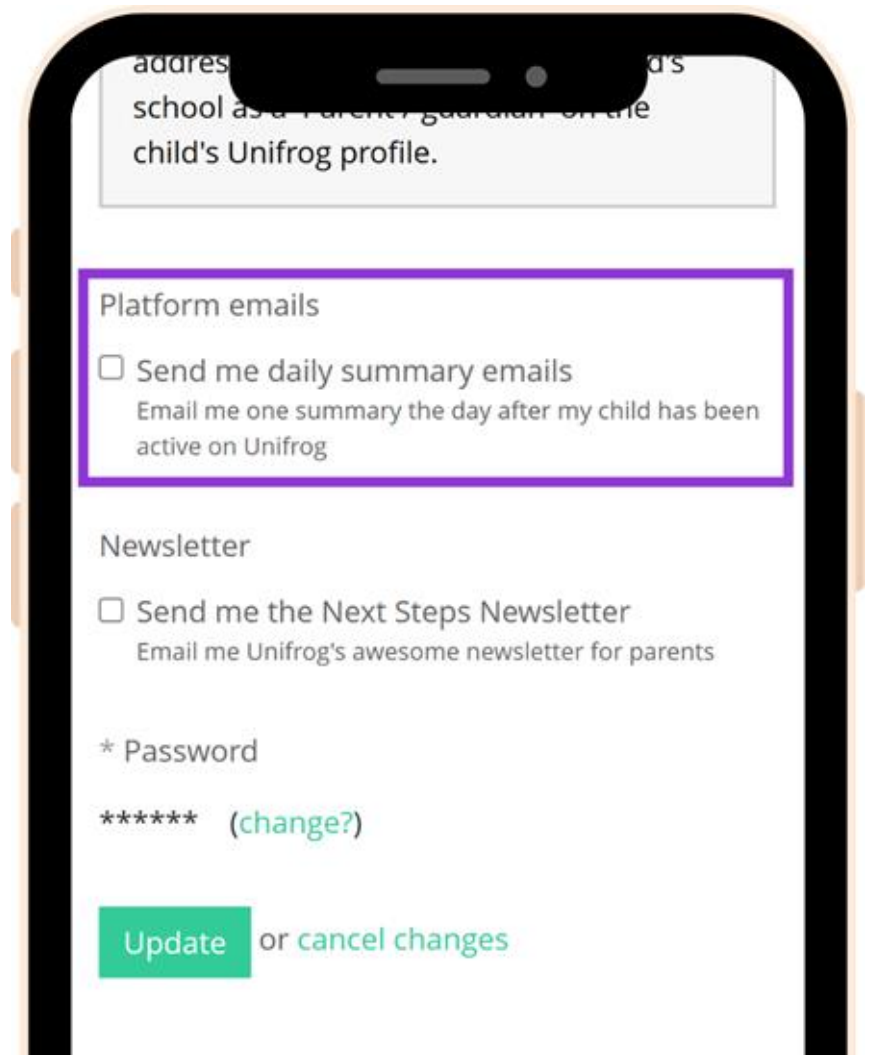


Weekly summary emails

Sign up to receive weekly summary emails of your child's progress on Unifrog.

You'll find out about any shortlists they've made and any interactions logged against them (i.e. upcoming careers fairs, one-to-ones, and so on).

You can sign up when you first create your account or at any time on the Settings menu.



One last thing...

You can keep up to date with the latest news and opportunities, along with Unifrog content just for parents, by signing up to the Next Steps Newsletter!

Once you create an account, you'll be asked to fill in your information and you'll have the chance to sign up by ticking the box next to 'Send me the Next Steps Newsletter'. You can also sign up anytime from your settings page.

address school as a parent/guardian on the child's Unifrog profile.

Platform emails

☐ Send me daily summary emails
Email me one summary the day after my child has been active on Unifrog

Newsletter

☐ Send me the Next Steps Newsletter
Email me Unifrog's awesome newsletter for parents

* Password
***** (change?)

Update or cancel changes