BTEC Extended National Certificate in Travel and Tourism

Introduction – an outline of the course

Welcome to Level 3 BTEC Extended National Certificate in Travel and Tourism. We are excited for you to join us in the Travel and Tourism course. During your two-year course in the sixth form, the delivery will be based on 4 key areas.

- Unit 1 – The world of Travel and Tourism
- Unit 2 – Global Destinations
- Unit 3 – Principles of Marketing in Travel and Tourism
- Unit 9 – Visitor attractions.

This course starts from the beginning of your knowledge in travel and tourism but if you have studied Geography or Business in Key stage 4, you will be able to draw on your knowledge and skills from these subjects.

Throughout the course there is a mix of assessment;

1. Paper 1 – The world of Travel – Externally assessed paper (Normally sat in January of Year 12)
2. Paper 2 – Global destinations – Externally assessed paper (Normally sat in January of Year 13)
3. Unit 3 – Principles of Marketing – Non exam assessed work – Completed in Year 13
4. Unit 9 – Visitor attractions – Non exam assessed work – Completed in Year 12

Throughout the year, we hope to offer immersion experiences, with visits from local travel agents, a local visit to a tourist destination, and hopefully an international visit.

What will we be studying in the first half term?

In September you will start with the fundamental terminology used in Travel and Tourism, working towards developing exam skills to succeed in Paper 1 in January.

The two main themes across the year will look at:

The world of travel and tourism.

In Unit 1, you will look at the fundamentals of travel and tourism, and this is the basis for your whole course. All aspects of this unit will be re-visited in each further unit. Here you will look at the different types of travel, the different types of tourists, health and safety factors in travel and external factors that may affect travel.

Visitor attractions

For this module, you will complete 3 assignments on 2 attractions you wish to study. You will use the same 2 attractions for all 3 assignments, so it is beneficial to pick ones that you are interested in and there is a lot of information about them. One will be a natural attraction (E.G. Malham or Giants Causeway) and a built attraction (Alton Towers or Harry Potter world).

What can I do that will help me prepare for my course in Travel and Tourism?

One of the best ways to prepare yourself for Travel and Tourism is to make sure you are familiar with key terminology and develop an understanding of what Travel and Tourism is by engaging in the wider reading and programmes. We will then build on this throughout the first few weeks, to enable you to apply your knowledge into different contexts that will support you in the first examination.

You may wish to use some of your summer to carry out some background reading and preparation. You could review what a Paper 1 topic looks like and attempt to answer some questions and use the mark scheme to review your answers. You can also start your research on a natural and built attraction (1 of each) that will support you when you reach your first piece of coursework on 'visitor attractions'.

Summer Gap Task and where to find this

The best way to prepare for your Level 3 BTEC in Travel and Tourism is to complete the summer gap tasks that have been set.

If you read the booklet and complete the tasks over the summer, then you will be using skills that you have developed in your subjects at GCSE and be able to apply these to a new context. Conducting more in-depth research now on attractions that you are interested in will help in your coursework when we begin this in January and save you time when completing research about these.

On the school website, if you click on Sixth Form and follow the list until you see Year 11 into 12 Gap Tasks. Click on this and find the Travel and Tourism link.

It is best to complete this work in stages, so do a bit each week when you don't have much else planned.

We are really looking forward to working with you in September and to help achieve your future aspirations using all the skills that completing a qualification in Travel and Tourism brings.